

The strategic approach to managing your assets.

HOLOS ASSET MANAGEMENT is a boutique Chicago-based investment firm founded in 2006 as a new type of investment adviser. The firm was created with the belief that the right combination of asset allocation, international diversification, and long-term investing can maximize risk-adjusted returns. Holos employs a research-intensive strategy to pursue these results: the firm's approach is a comprehensive methodology – a true strategic approach to managing your assets.

In addition, the Holos business model was designed with our clients' interests foremost in our mind – the model is conflict-free, low-cost, and completely transparent. Our partners rely on their decades of experience with firms including SAC's Sigma Capital, Goldman Sachs and Merrill Lynch to maximize performance for our clients.

the HOLOS difference. Many investment firms use a “static” asset allocation approach – their allocations do not change in response to fair market values. Holos uses a valuation-based method to dynamically allocate assets, favoring those asset classes which are the most attractive. By making our selections based on an understanding of fair values and then avoiding the temptation to trade too frequently, we enhance performance and reduce fees.

Our portfolios also feature broad global diversification, which enables market turmoil in one region or sector to be balanced by performance in others – diversification is central to mitigating investment risks. In addition, we create these portfolios using cost-effective and liquid products, all held in individual accounts which are within the client's control at all times.

Our approach to asset allocation, diversification and commitment to client service make Holos the firm that it is – one dedicated to the success of our clients.

the HOLOS equity bias model performance.

	YTD	1 Year		3 Year Return	
		Return	Std Dev	Annualized	Cumulative
Holos ¹	3.2%	59.2%	20.2%	6.0%	19.0%
Benchmark ²	3.0%	38.5%	18.7%	0.0%	0.0%
S&P 500	5.0%	49.5%	11.3%	-4.3%	-12.4%

Past performance is no guarantee of future results. Please see the notes at the end of this document.

the HOLOS strategies. The Holos Equity Bias Strategy is the firm's flagship product and has been offered since the firm's founding. Its portfolio is invested in US, international and emerging market equity and debt securities, with a baseline allocation of 65% equity and 35% debt. This mix provides the potential to take advantage of equity market gains while maintaining a substantial exposure to less volatile debt markets.

The Holos Equity/Debt Balance Strategy is being offered for the first time in 2010. This portfolio includes the same securities found in the Equity Bias Strategy, only in a more conservative mix – the baseline allocation is 50% equity and 50% debt. This ratio mitigates some of the volatility that investors might experience in the Equity Bias Strategy but includes the possibility of missing some of that portfolio's potential upside.

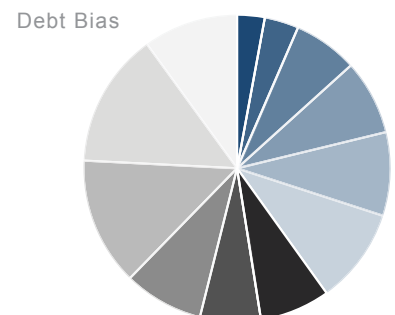
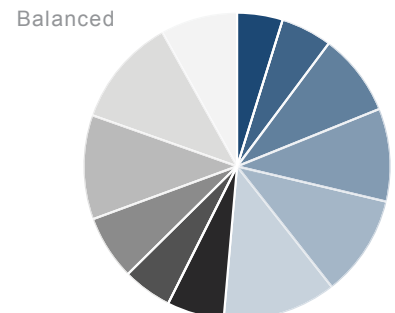
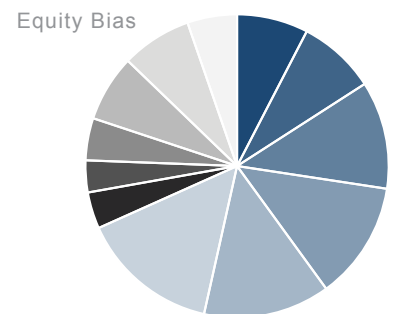
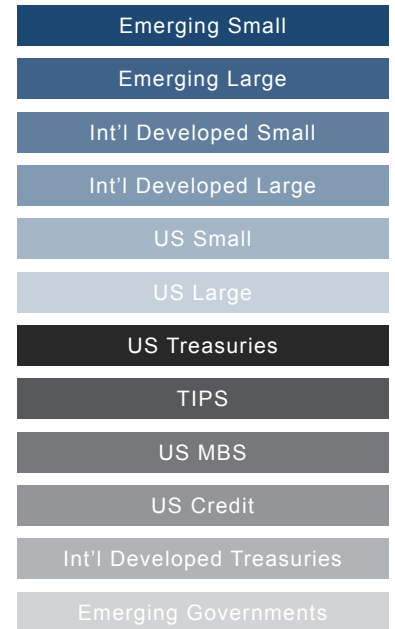
The Holos Debt Bias Strategy is also being offered for the first time in 2010 as our most conservative portfolio. The underlying methodology remains unchanged, however, the baseline asset mix is 40% equity and 60% debt. This allocation offers less upside potential but further mitigates downside risks, relative to our other strategies.

the HOLOS advantage. Holos Asset Management's proprietary investment strategy provides exposure to thousands of companies representing hundreds of industries in dozens of countries around the world, all dynamically weighted to account for deviations in market prices from fair values. We implement this strategy on a low-cost, transparent platform for those trying to optimize risk-adjusted returns over the long-term.

Holos Asset Management represents a new type of investment advisory firm – one dedicated to using advanced research, market expertise, and a conflict-free model to achieve one goal: maximize performance for our clients. We know that when you understand what we do and how we do it, you'll agree that Holos has a better way to manage your assets.

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Allocations as of January 1, 2010



1. The above table shows model performance results of the Holos Equity Bias Strategy from January 1, 2007 through March 31, 2010. This represents the Holos model used on a hypothetical portfolio and does not reflect the performance of an actual account or composite of actual accounts. The results shown are net of fees and transactional/custodial costs. The performance may be affected by the impact of actual market conditions, timing of transactions, differences in account size and economic factors.

2. The benchmark is composed of 65% MSCI ACWI/35% iShares Barclays Aggregate Bond Fund. The MSCI All Country World Index is a market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The Barclays Aggregate Bond Fund seeks results that correspond generally to the price and yield performance of the total U.S. investment grade bond market. This unmanaged benchmark is used for comparative purposes only, as it reflects some of the equity and debt exposures found in the Holos strategies